

Farming With Blogs

Blog Link Farms

Why use a link farm?*

- 1) You can provide yourself and your friends with contextual relevant links.
 - 2) Any links you can control are ideal! Control of links is SEO Power.
- Link farms violate Google's TOS, use at your own risk. I do not endorse link farms. This document was a compilation of research and interviews I have conducted and some testing (for research purposes of course).

Blog Farm Basics

- 1) Use with hosts with different Ips
- 2) Free web hosts/blog hosts are ok
- 3) Use a variety of platforms/sites, mix it up(ex: do not use all blogger blogs)
- 4) Avoid foot prints

Blog Subjects

- 1) Create niche specific and general blogs/farm sites. General sites can be used for many niches.
- 2) Informational Sites – usually niche specific
- 3) “Story” Sites – these are personal blogs, tell stories, talk about family, general subject blogs that can link to many different places and are more “chatty” in nature.

Types of Farm Sites

- 1) Blogs
 1. Blogger
 2. Wordpress.com
 3. Self Hosted Blogs (private registration)
 4. Today.com Blogs
 5. Friends private blog networks
 6. Free blog sites

Things To Remember

- 1) These sites should be as WH as possible
- 2) Not worried about rankings or monetization of farm sites
- 3) Be unique always think outside the box
- 4) Create unique identities for each site
- 5) Avoid patterns(linking patterns, using the same theme etc...), always vary your anchor text
- 6) Keep things looking natural

Other Items

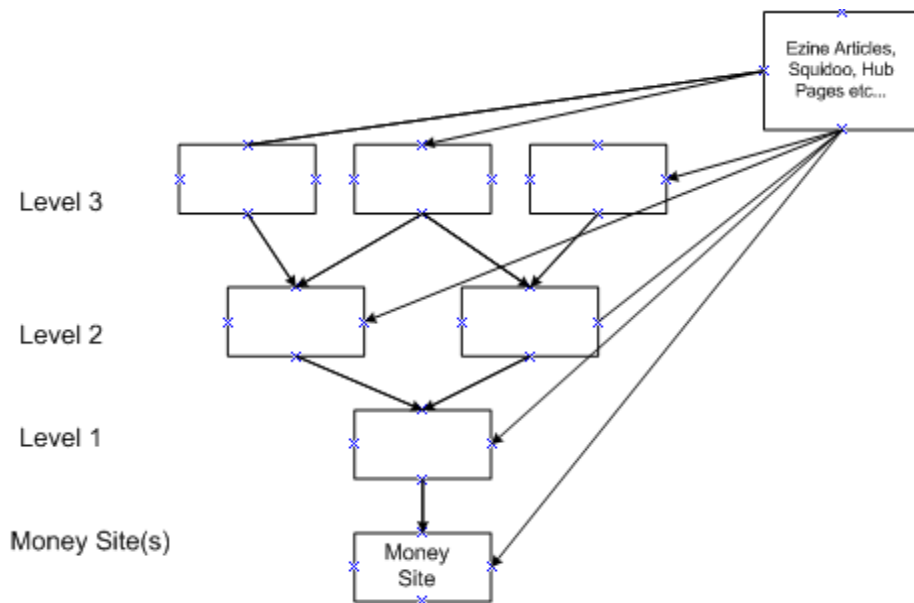
- 1) “Dud” niche sites can be turned into farm sites if they never were setup with identifiable characteristics.
- 2) Sites just need to be good enough to get indexed and look “real”
- 3) Build links to your farm sites
- 4) Link from your farm sites slowly over time, not all at once!

Money Site Farms



- 1) These are all known to be yours
- 2) All WH
- 3) All Unique Content
- 4) Link when it makes sense, think if you are providing value to your visitors by linking
- 5) Remember – Rome was not built in a day, start with a blog and expand as time permits and only do this much work for sites you know are winners.

Macro Farm View



Each box above is 1 site/blog etc... All farm sites will be linked down to the site below it and Level 1 sites will link down to the "Money Site". Remember this is just an example and many other linking styles can be effective.